



For Immediate Release

Moxy Kyoto Nijo to Open on July 1, 2021

Design Concept: "Kyoto Story"

The hotel combines traditional Kyoto themes with edgy and playful design and accelerates your 'Play on Moxy'

June 10, 2021 - Kyoto, Japan – Moxy, Marriott’s fun, lifestyle hotel brand, will make its Kyoto debut on July 1, 2021. The conveniently located 158-room Moxy Kyoto Nijo (General Manager: Megumi Takada) will combine Moxy’s playful DNA with traditional Kyoto themes. Located just a short walk from Nijo Station on the JR and Kyoto Municipal Subway lines, Moxy Kyoto Nijo is also walking distance to Nijo Castle and Kyoto Imperial Palace, two of Kyoto’s most famous tourist destinations.

Kyoto is a magical city full of historical stories and locations used to shoot countless movies. For Moxy’s Kyoto debut, we chose the theme of “Kyoto Story”, which you will find expressed in many parts of the hotel. From a bird’s-eye view of Nijo Castle at the entrance to the library wall with Hyakunin-Isshu poem cards, Karesansui Box Garden and art in every guest room.



■ **Lobby Area Active 24-7-365**



The bar counter next to the front desk is a key design icon of the Moxy brand. At Moxy Pickups, the hotel’s food and beverage outlet, not only beverages but snack food will be served. Guests can choose two breakfast menus, waffle or Kyoto-style rice porridge (okayu). At lunch time, menus such as pasta and salads will be available.



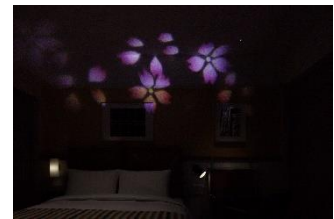
In the lobby area, various activities will be offered, including DJ nights and culture classes, open not only to hotel guests from around the world but to local community members as well.

(Remarks) During COVID-19 pandemic, operating hours, alcohol beverage offers may vary according to government orders and/or recommendations.

■ Playful, Functional and Relaxing Guestroom Design



The hotel has 158 room, and there are three room type categories: ‘Ume (plum)’, ‘Momiji (maple)’ and ‘Sakura (cherry)’ and twin and queen beds are available for all three. While we hope hotel guests will spend time in the lobby making friends and having fun, guest rooms are well-equipped with Simmons beds and a 50-inch wide-screen TV. ‘Sakura’ and ‘Momiji’ rooms are equipped with projectors to illuminate Maple and Cherry images visible when you turn off the lights to add a touch of whimsy to your room.



Room Tariff (Double occupancy, subject to 10% service charge and taxes)

| Room Type (㎡) | # | Rate | Room Type (㎡) | # | Rate |
|----------------------|----|-----------|---------------------|----|-----------|
| Ume Queen (17 ㎡~) | 59 | 12,000 円~ | Ume Twin (17 ㎡~) | 39 | 12,000 円~ |
| Sakura Queen (19 ㎡~) | 6 | 13,000 円~ | Sakura Twin (19 ㎡~) | 9 | 13,000 円~ |
| Momiji Queen (17 ㎡~) | 30 | 14,000 円~ | Momiji Twin (17 ㎡~) | 15 | 14,000 円~ |

■ Studios (Meeting Rooms) which will Spark Your Creativity and 24-hour Training Gym



There is a ping-pong table in the studio which also functions as a large meeting table. The space can be divided in half, and we can tailor-make meeting plans according to your needs and wants including off-site meetings with a limited number of participants. Training Gym with the latest training equipment opens 24/7 and helps travelers to stick to their fitness program.



<Hotel Outline>

Hotel Name : Moxy Kyoto Nijo
Address: Nishino Kyo Nanseicho, Nakagyo-ku, Kyoto City, Kyoto 604-8412
Telephone/ FAX: Phone : +81-75-801-2200 FAX : +81-75-801-2201
URL: <https://www.marriott.com/hotels/travel/ukyox-moxy-kyoto-nijo/>
Opening Date : July 1, 2021
General Manager : Megumi Takada
Number of Guestrooms : 158 (Check-in : 15:00、 Check-out: 12:00)
Food & Beverage : Lobby Bar(1F) 45 seats
Other Facilities : Fitness Center, Coin Laundry, Ironing Room
Parking : One space of handicapped parking (reservation required)
We can advise public parking nearby upon request.
Access : 3-minutes' walk from Nijo Station of JR Sanin Line and Kyoto City
Subway Tozai Line
Managing Company : Nijo Hospitality G.K.

【New cleaning standard for amid and post Covid-19】

Moxy Kyoto Nijo strictly follows the new cleaning and sanitization standards developed by Marriott International to prevent the spread of Covid-19. This includes setting up an acrylic shield at the front desk and sanitization of all equipment at the restaurant as well as maintaining social distancing in the lobby and other public areas and handling of room keys. Also, the General Manager randomly checks several rooms a day to confirm if all cleaning standards are well understood and followed by all employees to ensure guests a safe stay.

【About Moxy Hotels】

Moxy is a playful, affordable, and stylish hotel brand designed to give guests everything they want and nothing they don't. With more than 70 experiential hotels open across North America, Europe, and Asia Pacific, Moxy boldly breaks the rules of a conventional hotel stay – starting with check-in at the Bar. The animated brand combines stylish, industrial design and sociable service at an affordable price point, so that guests can save on space and splurge on experiences. Created for the young at heart, Moxy celebrates nonconformity, open-mindedness, and originality above all. Featuring small but smart bedrooms and vibrant social spaces with bold programming to plug and play, the Moxy experience is seriously considered and playfully executed. For more information, visit www.moxyhotels.com and join the fun #atthemoxy on Instagram. Moxy is proud to participate in Marriott Bonvoy, the global travel program from Marriott International. The program offers members an extraordinary portfolio of global brands, exclusive experiences on Marriott Bonvoy Moments, and unparalleled benefits including free nights and Elite status recognition. To enroll for free or for more information about the program, visit MarriottBonvoy.marriott.com

【About Marriott International】

Marriott International, Inc. (NASDAQ: MAR) is based in Bethesda, Maryland, USA, and encompasses a portfolio of more than 7,300 properties under 30 leading brands spanning 134 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world. The company offers Marriott Bonvoy™, its highly-awarded travel program. For more information, please visit our website at www.marriott.com, and for the latest company news, visit www.marriottnewscenter.com. In addition, connect with us on Facebook and @MarriottIntl on Twitter and Instagram.



【About Pacifica Capital K.K. and Nijo Hospitality G.K.】

Pacifica Capital K.K. is a pioneer in managing global institutional investor capital in Japanese commercial development projects focusing on the hotel sector. For more than 25 years, Pacifica has invested institutional capital in a variety of asset classes, including hotel, retail, mixed-use, office, residential and utility-scale solar power. Pacifica has broad experience with opportunistic and value-added strategies from new construction to acquisitions of empty, low-occupancy or fully-occupied properties, as well as conversions from office to hotel. Pacifica Capital is the project manager and asset manager of this project and Nijo Master Lessee and Nijo Hospitality, are group companies, and lessee and operator of the property respectively under the franchise agreement with Marriott International.

※ Please download pictures from the link below;

<https://kyodo-pr.box.com/v/MOXYKYOTONIJO>

For inquiry, please contact:

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