



PRESS RELEASE

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PACIFICA MALLS OPENS PRIME SHINJUKU PROPERTY

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TOKYO—Pacifica Malls K.K. is pleased to announce the recent opening of its latest development project, a retail and restaurant building in a prime location of Shinjuku, Tokyo.

Just a three-minute walk from the West exit of Shinjuku Station, the property has a gross floor area of 1,528.45 m², one basement level and nine levels above ground.

The façade, designed by Riccardo Tossani Architecture, is a unique combination of Japanese and Western influences. The building appears to be covered by wood beams, giving it a restful look in the midst of the busiest commercial district in Tokyo.

The first and second floors are occupied by NTT Docomo, Japan's largest cell phone company. Given the prime location, large size and simplified layout, Docomo designated this as a flagship or "carrier" shop. Consistent with the design theme, all of the restaurants are variations of Japanese cuisine.

The basement is a popular chain restaurant called "Himonoya" specializing in dried fish. The third floor is "Teppan 200 degrees Celcius", a creative restaurant serving a wide variety of grilled foods. The fourth floor is "buchi", serving barbecued meats. The fifth floor is "Sakura Sakura", serving "nabe" or hot stews. The seventh floor is "Taketori no Hana Shizuku", an "izakaya" serving a wide variety of Japanese specialties.

The eighth and ninth floors are required by Shinjuku Ward to be used for non-commercial purposes such as residential and medical clinics.